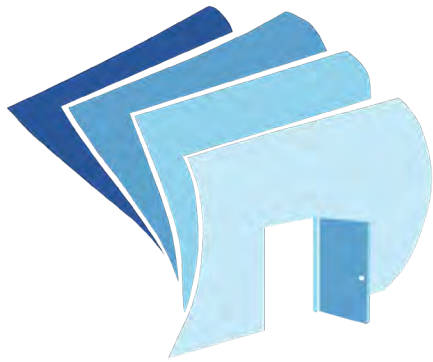




You believe design can make the world a better place.

You want to help people in great need.

Become a partner with



# Design Resources *for* Homelessness

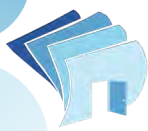
An Online Knowledge Solution

**“The physical environment is the program as much as groups, routines, and therapy.”**

-Jonathan Farrell, Facilities Director  
Committee on Temporary Shelter  
Burlington, Vermont



The new interior of the COTS Daystation in Burlington, VT, guided by principles of trauma-informed design from Design Resources for Homelessness. Duncan Wisniewski Architecture.



## *Helping design make a difference in the lives of people who need it the most*

More than 540,000 Americans are unhoused during any given night of the year, and other countries are similarly affected by homelessness. Being without warmth, food and a safe place to sleep is profoundly disturbing, a significant threat to a person's life and well-being, and a drain on society at large.

Shelter directors and researchers in fields including psychology, interior design and architecture agree that built environments are a critically important part of a person's recovery plan. However, supportive housing, shelters and day centers are often less than they could be, denying those arguably the most in need of an effective supportive environment for recovery.

Design Resources for Homelessness is the leading non-profit organization that provides research-informed knowledge and guidance to homelessness organizations, researchers and the architecture + design community so they can create effective facilities that support homelessness recovery. Over 300 pages of research-informed reports, case studies, and databases are available without charge at [designresourcesforhomelessness.org](http://designresourcesforhomelessness.org)



The Kearney Comprehensive Emergency Services Center,  
Tallahassee Florida. Clemons Rutherford Architects.



@designresources  
forhomelessness  
#design4homless



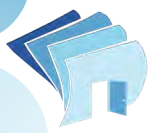
@DesignResources  
forHomelessness



@Design4Homlessness



Design Resources  
for Homlessness



## Designers, researchers and advocate organizations need the curated information Design Resources for Homelessness provides!

Homelessness organizations, building consultants and the A&D community use DRH website content to inform their building choices and make the design value case to clients. Inquiries for information have arrived from across North America and the world including Los Angeles, San Francisco, the Midwest, Vermont, South Africa, the United Kingdom, and Iran.

*"Your work has been so helpful not only in the specifics of the changes we want to make, but more importantly in being able to communicate the why to our staff, and to get them thinking proactively about the space in which they work."*

-Jonathan Farrell, Facilities Director, Committee on Temporary Shelter, Burlington, Vermont

*"We have SCoured your website and love everything we see in your Case Studies and 'People and Projects' tabs. I can't adequately express how helpful your work has been as we begin this project!"*

-Anne Blake, Ph.D., Chief Administrative Officer, Pope Francis Center

*"I'm finding your framework to be a handy tool, like a checklist that I can refer to as I'm in the Concept Development phase, pulling images and language to propel the design direction."*

-Alexandra Hutchison, Interior Designer, BSKS

Cited in the United Kingdom's **Psychologically Informed Environments** publications

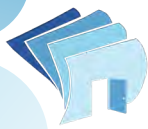
**Winner** of the 2015 American Society of Interior Designers Winifred Eno Grant

### Cited by

- National Public Radio Los Angeles
- Vermont Public Radio
- The Center for Complex Needs
- The Florida Institute on Homelessness
- The Wisconsin State Journal
- The Oakland Guardian
- The Bozeman Daily Chronicle

**Winner** of the 2017 Interior Design Educators Council National Media Award





## **AN ACTIVE ADVOCATE FOR THE GOOD THAT DESIGN CAN PROVIDE**

Partner with  
**Design Resources for Homelessness** at  
<http://designresourcesforhomelessness-4612.wedid.it>

### **Recent and planned initiatives include**

- Presentation at the **Florida Institute on Homelessness conference**
- Presentation at the **Putting Care at the Center Conference, Los Angeles**
- Invited lectures at **Appalachian State University** and **Utah State University**
- **Design that Cares newsletter** four times/year
- **Active blog** exploring new research ideas that impact decision-making
- **College student workshops** on Tiny House design at **Utah State University** and **University of North Carolina Greensboro**
- **First international case study** from the United Kingdom arrives in fall 2019



### **Bringing care organizations and the A&D community together**

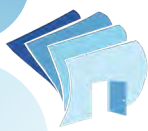
The Design Resources for Homelessness international contact list reaches hundreds of advocacy organizations that operate supportive housing, day centers and shelters as well as architects and designers specifying products for the significant volume of supportive housing currently under construction-- as well as the 3000+ shelters in the United States alone. Its social media, blog, newsletters and website form a critical community of people dedicated to the homelessness and low-income institutional and housing sectors that can effect real change for people in crisis.

#### **Design Resources for Homelessness**

3551 Blairstone Road  
Suite 128/233  
Tallahassee FL 32301  
(850)228-2888  
[designforhomelessness@gmail.com](mailto:designforhomelessness@gmail.com)

Jill Pable, Ph.D., FIDEC, NCIDQ,  
WELL AP  
Project Lead

Design Resources for  
Homelessness is a project of  
United Charitable, a registered  
501(c)(3) public charity, EIN  
20-4286082. Donations are tax-  
deductible as allowed by law.



## **Corporate Sponsorship Levels and Benefits**

### **Visionary**

**\$5000/year**

- Homepage 'visionary' acknowledgment (large) with logo/link to DRH page with company bio
- Logo and link on all newly released information content (i.e. case study, interviews, other)
- Newsletter: logo in all issues (4x/year)
- Blog: sponsorship acknowledged in 4 postings
- Mention in post to social media, 1 each: Twitter, FaceBook and LinkedIn
- Package of sample tweets and social media post content
- Digital certificate and DRH logos acknowledgment in your literature

### **Advocate**

**\$2500/year**

- Homepage 'advocate' acknowledgment with logo/link to your website
- Newsletter: logo in 2 issues
- Blog: sponsorship acknowledged in 2 postings
- Digital certificate and DRH logos acknowledgment in your literature

### **Partner**

**\$1000/year**

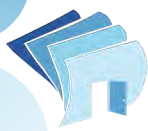
- Homepage 'partner' text acknowledgment with link to your website
- Newsletter: logo in 1 issue
- Digital certificate and DRH logos acknowledgment in your literature

### **Information Product Sponsorships**

You can add these sponsorships to a sponsorship package or choose one or more of these product sponsorships without participating in the above packages. For each, your organization is acknowledged in text and logo with link as a sponsor. Term length is perpetual as the acknowledgment is embedded in the content's PDF, available from the website.

|                             |        |
|-----------------------------|--------|
| Case study                  | \$2000 |
| Review of Research update   | \$2000 |
| Spotlight report            | \$1000 |
| Bibliography                | \$1000 |
| Database of Projects or A&D | \$750  |
| Interview with an Expert    | \$500  |
| Blog (6 entries)            | \$500  |
| Great Idea                  | \$100  |

***Be a partner in leveraging  
built environments for  
healing and recovery from  
homelessness!***



## ***Example corporate marketing layout***

[Your Organization] believes that design can support well-being for everybody by aligning with the non-profit charity **Design Resources for Homelessness**, to help ensure that unhoused persons can recover with the help of effective and supportive shelter and housing built environments.

In the United States and Canada alone, there are an estimated 694,000 men, women and children without physical shelter on any given night. The loss of one's home is among the the most significant crises of anyone's life, and can contribute to higher rates of depression, poor health, and shortened lifespan.

Design Resources for Homelessness provides free research-informed knowledge and design strategies to care organizations and the architecture + design community of practitioners and researchers, harnessing the power of design to help aid healing. Learn more at [designresourcesforhomelessness.org](http://designresourcesforhomelessness.org)

